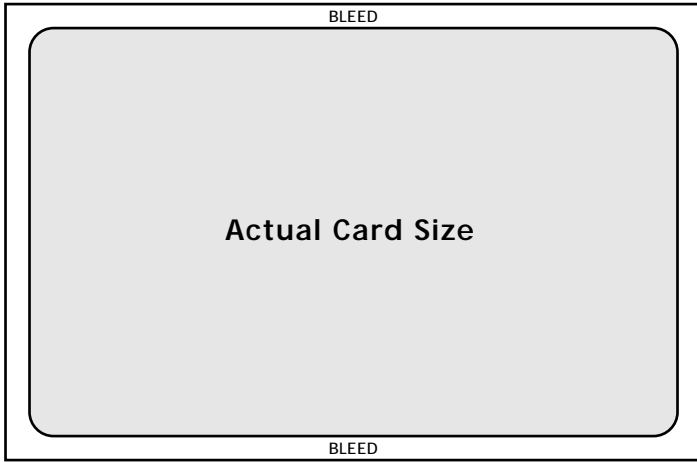




Card Specifications & Art Guidelines



All the information you will need for developing your card is here. Read through to ensure that you are submitting correct and clean art work.

Plastic Card Specifications:

Card Size: 2.125" x 3.375"

Card Thickness: 30 mil (Credit Card Thickness)
20 mill, 15 mill, 12 mill

Card Colors (30 Mill):

White, Metallic Gold, Metallic Silver, Black, Blue,
Dark Blue, Light Blue, Green, Orange, Red, Tan,
Yellow.

Magnetic Strip Cards (30 Mill):

White, Metallic Gold, Metallic Silver, Black

Supported Graphics Applications:

Adobe Illustrator

Adobe Photoshop

InDesign

Acrobat (PDF)

Artwork:

Bleeds extend at least 1/8" Beyond the card edge

Solid black built from CMYK

Crop and registration marks

Compensate for 15% dot gain

Proofs:

PDF proof